



**NEWS RELEASE
FOR IMMEDIATE DISTRIBUTION**

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CME OUTFITTERS ANNOUNCES NEUROSCIENCECME MEDICAL SIMULATIONS

New interactive, case-based learning tool offers unique opportunity for clinicians to further develop their problem-solving skills, benefit from input and expertise of experienced faculty, and practice clinical skills to improve patient care

January 14, 2009

Rockville, MD— CME Outfitters, LLC, an independent accredited provider of multidisciplinary continuing medical education (CME), is pleased to announce the immediate availability of a new online learning format at neuroscienceCME.com. The first three **neuroscienceCME Medical Simulations** were launched on December 22, 2008, followed by three more on January 8, 2009. The new case-based educational activities have received an overwhelmingly positive response from the clinical community.

neuroscienceCME Medical Simulations are dynamic, interactive, patient management scenarios that walk the learner through differential diagnosis, treatment, and management strategies in a variety of clinical areas. These simulations combine video presentations, the latest evidence, and real-world challenges and questions to create a learning environment focused on improving patient care. Each question represents a decision point in the case where the learner, as the clinician, must choose how to proceed based on the available information. Just as in clinical practice, there are often several choices that may lead to an optimal outcome for each patient. When the answer or answers the learner chooses are correct, the rationale and evidence for each one will be displayed. If the learner chooses incorrectly, he or she will be offered a second opportunity to choose the correct answer, and again, the rationale and evidence for each choice will be displayed.

The inaugural series of neuroscienceCME Medical Simulations is on the topic of management and treatment of alcohol dependence. Parts 1-3 are combined into a single CE activity offering 1 credit hour; parts 4-6 are standalone CE activities offering 0.5 credit hours each.

Part 1: Management Strategies for Alcohol Dependence

Part 2: Improving Adherence: Treatment Strategies for Alcohol Dependence

Part 3: Alcohol Dependence: Talking with Patients About Treatment Options

Part 4: Differentiating Primary Mood Disorders from Affective Symptoms in Substance Abuse

Part 5: Identifying Polysubstance Abuse in the Elderly

Part 6: Clinician-Patient Communication: Addressing Barriers to Treatment

There is no fee to participate or receive CE credit for this series; however, registration is required. For more information, or to participate in this series, please visit any of the following links:

Parts 1-3: <http://www.neuroscienceCME.com/PR366>

Part 4: <http://www.neuroscienceCME.com/PR356>

Part 5: <http://www.neuroscienceCME.com/PR357>

Part 6: <http://www.neuroscienceCME.com/PR358>

The faculty author for this six-part series is Kyle M. Kampman, MD. Dr. Kampman is Associate Professor of the Department of Psychiatry for the University of Pennsylvania School of Medicine, and Medical Director of the University of Pennsylvania Treatment Research Center. He is also Medical Director of the Charles O'Brien Center for the Treatment of Addictions in Philadelphia, PA.



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Target Audience:

Physicians, physician assistants, nurse practitioners, nurses, pharmacists, and other healthcare professionals interested in management and treatment of patients with alcohol dependence.

Commercial Support:

CME Outfitters, LLC, gratefully acknowledges an independent educational grant from Cephalon, Inc., and Alkermes, Inc., in support of this CE series.

Credit Information:

This series offers CE credit for:

- Physicians (ACCME/AMA PRA Category 1)
- Nurses (CNE)
- Pharmacists (ACPE)

All other clinicians will either receive a CME Attendance Certificate or may choose any of the types of CE credit being offered.

Post-tests, credit request forms, and activity evaluations can be completed online at www.neuroscienceCME.com (click on the Testing/Certification link under the Activities tab - requires free account activation), and participants can print their certificate or statement of credit immediately.

About CME Outfitters:

CME Outfitters, LLC, develops and distributes live, recorded, print, and web-based educational activities to thousands of clinicians each year and offers expert accreditation services for non-accredited organizations. For a complete catalog of certified activities, please visit <http://www.cmeoutfitters.com>, <http://www.neuroscienceCME.com>, or call 877.CME.PROS (877.263.7767).

About neuroscienceCME:

neuroscienceCME.com is the award-winning web portal serving clinicians, educators, and researchers in the neurosciences. Launched in October 2006, neuroscienceCME.com was custom designed to fill an identified gap in online resources for professionals around the world who are practicing in areas related to psychiatry, sleep disorders, addiction and substance abuse, ADHD, and other areas related to brain function. The site's primary mission is to be the professional's central forum for accessing, debating, synthesizing, and implementing the latest findings and best practices in the neurosciences.