



## **CME OUTFITTERS ACTIVE AT ALLIANCE FOR CME 2008 ANNUAL MEETING IN ORLANDO, JANUARY 19 - 22**

*CMEO staff deliver 3 presentations; managing partner elected incoming Chair of MECCA Provider Section*

### **NEWS RELEASE FOR IMMEDIATE DISTRIBUTION**

Christopher Perez  
CME Outfitters, LLC  
240.243.1303 direct  
240.465.5524 fax  
cperez@cmeoutfitters.com

January 24, 2008

Rockville, MD— CME Outfitters, LLC, (CMEO) an independent accredited provider of multidisciplinary continuing education programming and related healthcare communications services, stayed busy at the recent Alliance for Continuing Medical Education (Alliance) meeting at the JW Marriott Orlando Grande Lakes in Orlando, Florida. In addition to developing and delivering three separate breakout presentations, CMEO staff in attendance were pleased to see one of their own voted the incoming Chair-Elect of the Medical Education/Communication Company Alliance (MECCA) Provider Section.

CMEO is a perennial participant in this important and growing industry conference, which this year attracted a record crowd of over 2,200 CME professionals from a variety of backgrounds and practice settings.

CMEO staff in attendance included:

- Jan Perez, Managing Partner
- Sharon Tordoff, Managing Partner
- Christopher Perez, Managing Partner
- Richard Vanderpool, Director of Accreditation
- Lisa Brauer, PhD, Medical Program Manager

CMEO led or participated in three educational presentations during the conference:

- Evidence-Based Medicine: A Primer for CME Professionals
- Symposia at Annual Meetings: Analysis of Funding Models
- Successfully Managing a Remote Workforce

The MECCA Provider Section held an election for Chair-Elect on Saturday, January 19, during its half-day member section meeting. Jan Perez, CMEO Managing Partner, was announced as the winner of the election, which was conducted via PDAs distributed to the attendees. "CME Outfitters has been an active member of the Alliance for several years and we fully support the mission of this great association. I look forward to working with the other MECCA officers and members as we address the important issues currently facing all of us in the CME community," she said upon the announcement of her election.

As Chair-Elect, Jan will work closely with current MECCA Chair Marissa Seligman of Pri-Med Institute. The main purpose of this section is to provide a forum for Alliance members to discuss issues and challenges relevant to their work environment and provide practical tips and solutions to advance the CME enterprise. MECCA also provides networking opportunities among Alliance members working in a medical education or communications company.

CME Outfitters develops and distributes live, recorded, print, and web-based educational activities to thousands of clinicians each year and offers expert accreditation services for non-accredited organizations. For a complete catalog of certified activities, please visit [www.cmeoutfitters.com](http://www.cmeoutfitters.com), [www.neuroscienceCME.com](http://www.neuroscienceCME.com), or call **877.CME.PROS** (877.263.7767).