



**NEWS RELEASE
FOR IMMEDIATE DISTRIBUTION**

Carolyn Tierney
CME Outfitters, LLC
240.243.1308 direct
240.238.9755 fax
ctierney@cmeoutfitters.com

**CME OUTFITTERS DESIGN GROUP WINS 2009 AMERICAN INHOUSE
DESIGN AWARD**

Brochure for live CME symposium honored in national competition

May 12, 2009

Rockville, MD — CME Outfitters, LLC, (CMEO) an independent accredited provider of multidisciplinary continuing education programming and related healthcare communications services, has been selected as a winner in the 2009 American Inhouse Design Awards, sponsored by The Creative Group. Over 4,000 entries were received and fewer than 400 departments were presented with an awards certificate.

The competition presented by Graphic Design USA (GDUSA) has emerged as the premier showcase for outstanding work by inhouse designers. It is a unique opportunity for inhouse design, marketing, and communications departments within corporations, publishing houses, non-profits, universities, and government agencies to be recognized for their creativity, for the special challenges they face, and for their contributions to their businesses and institutions.

CMEO's winning print design entry (<http://www.neuroscienceCME.com/303>) is a direct mail brochure for the "1st Annual Chairs in Psychiatry Summit – The Master Class in Psychiatric Professional Development", a two-and-a-half-day event that showcased over two dozen faculty chairs from the nation's leading psychiatry departments. The 2nd Annual Chairs in Psychiatry Summit is scheduled for this summer in South Carolina. Details can be found at <http://www.neurosciencecme.com/342>.

"It was an honor to be recognized. This award, along with the two American Graphic Design Awards we won in 2007, serves as a refreshing reminder that good design and clear conveyance of information is achievable," noted Carolyn Tierney, Manager of Design and Production at CME Outfitters, and Creative Director of the winning brochure. Nakina Webster, Senior Graphic Designer at CME Outfitters, and Designer/Art Director of the award-winning entry, agrees. "We were thrilled to receive this accolade, but even more excited that a highly successful marketing piece can double as an award-winning design."

About CME Outfitters:

CME Outfitters, LLC, develops and distributes live, recorded, print, and web-based educational activities to thousands of clinicians each year and offers expert accreditation services for non-accredited organizations. For a complete catalog of certified activities, please visit <http://www.cmeoutfitters.com>, <http://www.neuroscienceCME.com>, or call 877.CME.PROS (877.263.7767).