

NEWS RELEASE – FOR IMMEDIATE DISTRIBUTION

Contact: Christopher Perez
CME Outfitters, LLC
240.243.1303 direct
240.465.5524 fax
cperez@cmeoutfitters.com

neuroscienceCME TV Opening Sequence Wins Two Telly Awards

CME Outfitters/Atlantic Video collaboration cited for outstanding animation, graphics

September 21, 2007

Rockville, MD— CME Outfitters, LLC, (CMEO) an independent accredited provider of multidisciplinary continuing education programming and related healthcare communications services, is pleased to announce that the opening sequence for its popular neuroscienceCME TV broadcast series has won two Telly Awards, for use of animations (silver Telly) and for graphics (bronze Telly).

The multimedia project was developed in collaboration with Atlantic Video Inc., the Washington, DC, production and studio facility used for CMEO's neuroscienceCME TV broadcasts. Launched in March 2007, neuroscienceCME TV delivers intensive, specialized educational programming to clinicians practicing in the field of mental health. Each broadcast features top experts in specific areas related to the neurosciences and healthy brain function.

CMEO is no stranger to Telly hardware, having won 11 Telly statuettes in its own right over the past three years. The Telly is the premier award honoring outstanding local, regional, and cable TV programs, as well as the finest video and film productions. The CMEO collaboration with Atlantic Video was but one part of a large-scale rollout of the neuroscienceCME brand of continuing medical education programming that began in October 2006 with the launch of www.neuroscienceCME.com. The neuroscienceCME brand now spans a network of media formats addressing cutting-edge topics and presented by a who's who of leading experts in the neurosciences.

These two Telly Awards come on the heels of two separate *American Graphic Design* awards for print and website design won by CMEO in September 2007.

CME Outfitters develops and distributes live, recorded, print, and web-based educational activities to thousands of clinicians each year and offers expert accreditation services for non-accredited organizations. For a complete catalog of certified activities, please visit www.cmeoutfitters.com, www.neuroscienceCME.com, or call **877.CME.PROS** (877.263.7767).

###