

NEWS RELEASE – FOR IMMEDIATE DISTRIBUTION

Contact: Christopher Perez
CME Outfitters, LLC
240.243.1303 direct
240.465.5524 fax
cperez@cmeoutfitters.com



CME Outfitters Launches neuroscienceCME.com

Web portal serving clinicians, educators, and researchers in the neurosciences

October 24, 2006

Rockville, MD— CME Outfitters, LLC, an independent accredited provider of multidisciplinary continuing education programming and related healthcare communications services, announces the launch of neuroscienceCME.com, a new web portal designed to unify the diverse clinical areas comprising the neurosciences.

neuroscienceCME.com fills an identified online resource gap for professionals around the world who are practicing in areas related to psychiatry, sleep disorders, addiction and substance abuse, ADHD/ADD, and other areas related to brain function. The site's primary mission is to be the professional's central forum for accessing, debating, synthesizing, and implementing the latest findings and best practices in the neurosciences. Resources on the site encourage healthcare providers to **explore** the latest evidence, **connect** with their peers, **apply** education in practice and in virtual case studies, and through these efforts **advance** the field and improve patient outcomes.

Ongoing polling, surveys, and other feedback channels are designed to foster a clinical community of users who can share insights and experiences and learn from each other. This feedback then funnels directly into needs assessments that shape the direction of future educational activities, making neuroscienceCME.com the most clinically relevant learning network of its kind.

neuroscienceCME.com features resources such as:

- Clinical Knowledge Centers
- Slide Library
- Clinical Abstracts
- Case Vignettes
- Practice Guidelines
- Clinical Trials
- Journal Scans
- Certified CME/CE activities
- Online Testing/Certification
- Links

CME Outfitters is uniquely qualified to spearhead this initiative, given its core competency in this area. The nationally accredited provider has an extensive track record in designing advanced-level educational content and innovative delivery networks targeted at the professional neuroscience audience.

neuroscienceCME.com is directly influenced by input from the world-class CME Outfitters Clinical Advisory Board. This multidisciplinary board is comprised of the leading experts in the neurosciences, who will serve as advisors, contributing editors, and faculty for the site's content and future development.

"CME Outfitters recognized the need for this online resource and we built it to meet our high standards for strong, validated content coupled with a memorable user experience," said Christopher Perez, CME Outfitters managing partner in charge of accreditation and communications. "We believe that neuroscienceCME.com will generate a great deal of inertia and acceptance among its target audience and we're committed to investing in its ongoing development and growth."

CME Outfitters develops and distributes live, recorded, print, and web-based educational activities to thousands of clinicians each year and offers expert accreditation services for non-accredited organizations. For a complete catalog of certified activities, please visit www.cmeoutfitters.com, www.neuroscienceCME.com, or call 877.CME.PROS (877.263.7767).

###