

NEWS RELEASE FOR IMMEDIATE DISTRIBUTION

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INTRODUCING neuroscienceCME JOURNAL CLUB

Guest author interviews will showcase new must-read clinical literature

December 19, 2007

Rockville, MD— CME Outfitters, LLC, (CMEO) an independent accredited provider of multidisciplinary continuing education programming and related healthcare communications services, announces neuroscienceCME Journal Club. This informational service will help busy clinicians stay up-to-date with recently published literature by listening to guest authors speak about their own work as they are interviewed and take audience questions.

neuroscienceCME Journal Club was designed for clinicians who have made a commitment to staying current. Each month, neuroscienceCME Journal Club will evaluate emerging literature and present it in a concise 30-minute audioconference+webcast format full of valuable takeaway points that can be immediately applied to clinical practice.

Premiering in January 2008, neuroscienceCME Journal Club will begin with a special series on Sleep-Wake Medicine. International sleep specialist Thomas Roth, PhD, will host four interview segments on this topic. In each session, a guest author will join Dr. Roth to provide a brief synopsis of a recently published scientific work. Dr. Roth and his guest will engage in a lively discussion about the merits of the article, its implications for the field of sleep-wake medicine, and key practice points arising from the data published in the article. A live Q and A session will follow where participants may submit questions and comments to Dr. Roth and his guest.

To enhance their value as enduring clinical resources, all neuroscienceCME Journal Club segments will be archived in their respective Clinical Knowledge Centers at neuroscienceCME.com. The archives will be updated frequently and will be indexed by date, topic, and guest author. Recorded Journal Club episodes will also be offered as podcasts.

neuroscienceCME Journal Club will premiere on Monday, January 14, 2008 and new installments will debut on the 2nd Monday of every month from 12:00 – 12:30 p.m. ET. Dates for the 2008 Sleep-Wake Medicine series are January 14, February 11, March 10, and April 14.

Please visit neuroscienceCME.com/journalclub for topics, dates, times, and registration information for this free resource. Because this service is designed to deliver late-breaking information, specific topics and guest authors will be announced at neuroscienceCME.com as they become available.

CME Outfitters develops and distributes live, recorded, print, and web-based educational activities to thousands of clinicians each year and offers expert accreditation services for non-accredited organizations. For a complete catalog of certified activities, please visit www.cmeoutfitters.com, www.neuroscienceCME.com, or call 877.CME.PROS (877.263.7767).

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